



BERRYNordic™ BILBERRY

THE ANTHOCYANIN SUPERFRUIT POWERHOUSE

INCI NAME

Water, Glycerin, Betula Alba Juice, Vaccinium Myrtillus Fruit Extract, Citric Acid, Pentylene Glycol

USAGE LEVEL

2-10%

DESCRIPTION

BerryNordic™ Bilberry is composed of berries grown in the pure, Nordic utopia of Finland. This country is known for its clean air and soil that lacks harmful pollutants. Due to the growing conditions of the bilberries, they exhibit the highest purity and quality in comparison to berries grown in other countries. This purity is kept intact during the extraction process to provide a concentrated bilberry complex rich in beneficial vitamins and minerals.

Bilberries are rich in anthocyanins, which result in the berry's characteristic burgundy color. These anthocyanins have exceptional antioxidant properties that help protect cells from free radicals, resulting in their popularity in cosmetics. The berries also exhibit skin conditioning properties that help preserve the quality of the dermal layer and aids in maintaining collagen production. Bilberries are expected to promote the increase of the GAD enzyme, which is responsible for aiding the skin's natural healing process.

BENEFITS

- High anthocyanin content
- Skin conditioning
- Promotes collagen production
- Promotes circulation for under-eye care
- Rich in polyphenols & vitamin C
- Anti-inflammation

