

SMART™

Niacinamide PC

Multifunctional Vitamin B3
for Skin and Hair Care



BENEFITS

SMART Niacinamide PC is a water-soluble vitamin B3 that is an efficacious, multifunctional active. It is a true anti-aging ingredient that can improve the skin barrier, reduce wrinkles, improve skin elasticity, and even the skin tone. SMA'RT Niacinamide PC is suitable for all skin types, including oily and acne-prone skin. This ingredient also has anti-inflammatory and moisturizing properties, which can be very beneficial to individuals that suffer from acne or sensitivity. SMA'RT Niacinamide PC can also be incorporated into haircare products to impart moisturization and smoothness in both shampoos and conditioners.

INCI Name: Niacinamide

Usage Level: 0.3 - 5%

KEY ATTRIBUTES

- Improve Skin Barrier
- Reduce Wrinkles
- Skin Brightening
- Moisturizing
- Sebum Regulator
- Improve Skin Elasticity
- Anti-Acne
- Anti-Inflammatory
- Antioxidant
- Evens Skin Tone
- Hair Conditioner

APPLICATIONS

- Shampoos
- Conditioners
- Bath Products
- Cleansing Products
- Lotions and Creams
- Toners
- Serums
- Eye Creams



Skin Brightening



Moisturization



Sebum Regulator



Anti-acne



Anti-aging



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