

SMART™

Tapioca Powder

Velvety and natural talcum substitute



BENEFITS

SMA'RT Tapioca Powder is extracted from Manihot Esculenta, which is commonly known as Cassava. It is non-GMO, aluminum-free, and non-irritating. SMA'RT Tapioca Powder can be used as a safe and natural talcum replacement. It is commonly used in natural deodorant and dry shampoo and can be added to the water phase of formulations to contribute to viscosity. It is a soft, free-flowing powder that provides a velvety feel to powder formulations.

INCI Name: Tapioca Starch

Usage Level: 1-50%

BENEFITS

- Thickens water phase
- Soft, powdery feel
- Natural
- GMO-Free
- Aluminum Free
- Safe alternative to talc
- Water and oil absorbent
- Asbestos free

APPLICATIONS

- Body and makeup powders
- Deodorants
- Color cosmetics
- Creams and Lotions
- Hair care products
- Anhydrous stick products



Sustainable



Talc Replacement



Asbestos Free



Non-GMO



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