

# COCO PEA.SOFT

# A new generation of mild surfactants



# **FOCUS INFO**

### **INCI NAME**

Water (and) Sodium Cocoyl Hydrolyzed Pea Protein

# SPECIFICATIONS

Appearance:	liquid from clear to slightly
	opalescent
Color:	from pale yellow to yellow
Odor:	characteristic
Dry residue (at 105°):	28 – 32 %
pH:	7.0 - 8.0
Suggested dosage:	5-20%

# MAIN APPLICATIONS

- Highly restructuring shampoos
- Dry and colored hair shampoos
- Sensitive skin cleansers

# DESCRIPTION

Coco Pea.Soft is an **innovative proposal** in the surfactants' world: it's a lipoproteic surfactant obtained by the condensation of coconut fatty acids and hydrolyzed pea proteins. Its high tolerability and mildness, along with good cleansing and foaming properties, make Coco Pea.Soft a **good alternative** to soy and wheat derivatives.

As pea proteins have a similar aminoacids profile to keratin they are able to evenly envelop the hair, creating a **protective film** that reduce the aggressiveness of other surfactants.

Coco Pea.Soft can also be used as **primary** functional **surfactant** as it doesn't alter dermal pH.

# PROPERTIES

- Mild on skin
- Biodegradable
- Restructuring
- Alternative to soy and wheat



\*Available also Chinese inci name, listed in IECIC



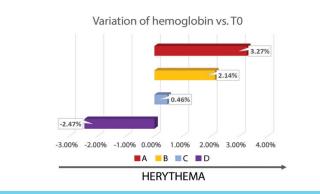
# COCO PEA.SOFT

# **EFFICACY TEST**

A clinical test on 20 volunteers, comparing 4 different samples:

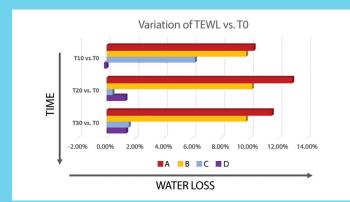
- A: 20% Sodium Lauryl Sulfate (SLES)\*
- B: 20% SLES\* + 3% Coco Pea.Soft
- C: 20% Coco Pea.Soft
- D: water

3 different parameters have been assessed: erythema, TEWL and dehydration.



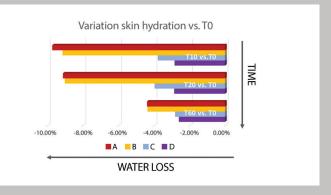
### RESULTS

The protein nature of Coco Pea.Soft leads to an elevate mildness and tolerability. The reddening variation is 7 times lower than the SLES one. Moreover, when used as co-surfactant, it makes the SLES 1.5 time less aggressive.



### RESULTS

Coco Pea.Soft does not considerably increase the TEWL, while SLES is up to 30 times more aggressive (T20 vs. T0). Moreover, when used as co-surfactant, it mitigates SLES tendency to alter the TEWL.



### RESULTS

The dehydration induced by Coco Pea.Soft is considerably lower compared with the one induced by SLES; it also can be used as co-surfactant in order to reduce the aggressiveness of the SLES.

HIGHLY RESTRUCTURING SHAMPOO LSIN 7119		
INGREDIENTS	PHASE	%w/w
Disodium Cocoamphodiacetate	А	12,00
Cocamidopropyl betaine		20,00
Lauryl Glucoside		3,00
COCO PEA.SOFT (Water (and) Sodium		
Cocoyl Hydrolyzed Pea Protein)		5,00
Vegequat (Cocodimonium Hydroxypropyl		2,00
Hydrolyzed Wheat Protein)		
Coco-Glucoside	A'	2,00
Coco-Glucoside (and) Glyceryl Oleate		3,00
Fragrance		0,70
Aqua/Water		48,88
Sodium Benzoate	В	0,60
Potassium Sorbate		0,40
Trealix <sup>®</sup> (Trehalose,Hydrolyzed Vegetable	С	2,00
Protein)		
Citric Acid	D	0,42

### CHARACTERISTICS

Aspect:	clear detergent
Colour:	light yellow
Odour:	characteristic
pH:	5.50 - 6.00
Brookfield viscosity	
RT 5 RPM 50:	3500 - 6500 mPa⋅s

#### METHOD

Weight and stir phase A, then weight and stir A' and add it to A. Weight phase B and add it to A, then add C. Adjust pH with D.

Formulation tested in Sinerga Research Centre according to stability and laboratory manufacturing procedures.

6000000154 - REV 05/2018

\*Washing active substance  $\approx 30\%$