



rBoost™ NAD⁺

THE LONGEVITY COMPLEX

INCI NAME

Water, Glycerin, Betula Alba Juice, Niacinamide, Sodium Hyaluronate, Nicotinamide Adenine Dinucleotide

USAGE LEVEL

1 - 3%

DESCRIPTION

In recent years, **Nicotinamide Adenine Dinucleotide (NAD⁺)** has emerged as a revolutionary molecule in the health and wellness sector, widely recognized for its potential to enhance **longevity**. This powerful coenzyme is essential for energy metabolism, ATP production, and a range of cellular functions like maintenance and DNA repair. Research has shown that a decrease in NAD⁺ levels is associated with faster aging, reduced lifespans of various species, and numerous ageing-related diseases. Thus, for our skin, a natural decline in NAD⁺ levels lead to visible signs of aging such as uneven skin tone, wrinkles, fine lines, and loss of elasticity. Replenishing NAD⁺ helps combat these signs of aging and rejuvenate your skin's appearance.

At the heart of **rBoost™NAD⁺** lies this remarkable coenzyme. Alongside the precursor, **Nicotinamide**, levels of NAD⁺ can be naturally **boosted** for skin revitalization, anti-aging benefits, and strengthening of skin barrier. Complementing this pair is **Sodium Hyaluronate** that helps retain moisture and plump the skin, while improving elasticity and smoothness. Additionally, Nordic **Birch Sap Juice** further elevates skin hydration by providing natural minerals (potassium and magnesium), vitamins, and antioxidants. Together, **rBoost™NAD⁺** creates a dynamic synergy that **boosts** the **longevity** of skin health.

BENEFITS

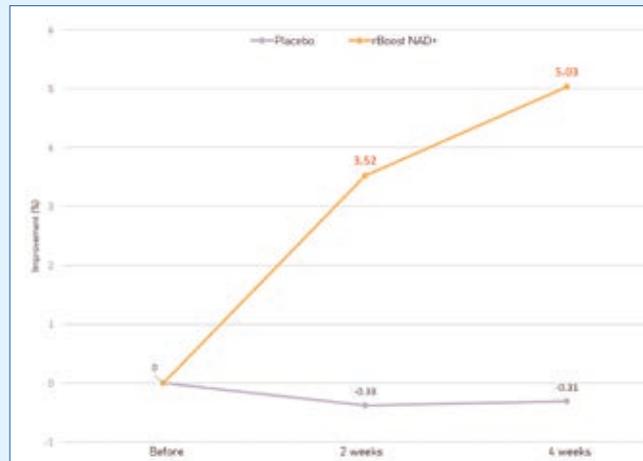
- Moisturizing
- Brightening
- Skin-Plumping
- Improvement of Skin Elasticity
- Skin Rejuvenation
- Protection Against Environmental Aggressors
- Boosts NAD⁺ Levels

rBoost™ NAD⁺

WRINKLE DEPTH STUDY

In-Vivo Test

- 35 Women
- 30 - 60 Year(s) Old
- Cream with 2% rBoost™ NAD+
- Applied 2x Daily (Leave-On)
- Time Period: 4 Week(s)



5.03% reduction in wrinkle depth visibility after using 2% rBoost™ NAD+.

This anti-aging facial cream is powered by rBoost™ NAD+, a cutting-edge complex that works at the cellular level to help boost skin vitality and support the skin's natural repair processes.

METHOD

- Premix A2 ingredients and add to A1 while mixing.
- Add the rest of Phase A and heat to 70-80C.
- Heat Phase B to 70-80C.
- Combine Phase B to Phase A and homogenize.
- Cool down below 40C and add Phase C.
- Add Phase D and if desired, add Phase E.
- Adjust pH below 6.

SPECIFICATIONS

- Appearance: Cream
- Color: White to Off White
- Odor: Characteristic
- pH: 5.0 - 6.0

ETERNAL GLOW FACIAL CREAM

INCI	%
PHASE A1	
Water	68.15
PHASE A2	
Xanthan Gum	0.35
Glycerin	3.00
PHASE A3	
Tetrasodium Glutamate Diacetate	0.30
Butylene Glycol	2.00
Allantoin	1.00
PHASE B	
Cetearyl Oliviate, Sorbitan Oliviate	5.00
Dimethicone	3.50
Squalane	5.00
Butyrospermum Parkii (Shea) Butter	1.00
Beeswax	0.30
Prunus Amygdalus Dulcis Oil	4.00
PHASE C	
rBoost™ NAD+ (Water, Glycerin, Betula Alba Juice, Niacinamide, Sodium Hyaluronate, Nicotinamide Adenine Dinucleotide)	3.00
HyloGlo™ HA (Water, Glycerin, Sodium Hyaluronate, Hydrolyzed Glycosaminoglycans, Hydrolyzed Hyaluronic Acid, Hyaluronic Acid, Tremella Fuciformis Polysaccharide, Polyglutamic Acid)	2.50
PHASE D	
Phenoxyethanol, Ethylhexylglycerin	0.90
PHASE E	
Fragrance	q.s.